



CHLOÉ LETENDRE

DIGITAL MEDIA DESIGNER

EDUCATION

Interactive Media Design Diploma
Seneca College | 09/2021 - 05/2023
Achievement: High Honours

Honours Bachelor of Science
University of Toronto | 09/2015 - 12/2019
Achievement: High Distinction

WORK EXPERIENCE

Marketing Student

Humance | Culture & Performance, Toronto, ON | 05/2023

- Planned, designed and animated promotional videos for the launch of a new platform
- Created an internal web accessibility guidelines training manual
- Supported the marketing team by keeping the Shopify e-commerce platform up to date and performing quality assurance checks on product pages

Communications Student

Health and Community Care Support Services, Toronto, ON | 05/2022 - 09/2022

- Designed branded assets (brochures, diagrams, social media posts, backgrounds, etc.)
- Planned the content of internal web pages and developed them using SharePoint
- Optimized the structure of internal web sites to ensure positive user experience

Content Creator for Internal Communications Student

Manulife, Toronto, ON | 09/2020 - 09/2021

- Designed branded assets (deck templates, letterheads, banners, animations, etc.)
- Supported internal communications by creating and revising written content
- Devised a communication campaign aimed at improving associate engagement

Ride Team Lead/Supervisor

Canada's Wonderland, Vaughan, ON | 03/2017 - 10/2019

- Facilitated team development through associate training, coaching, and supportive management
- Handled paperwork (safety checks documentation, daily schedules, activities log, etc.)
- Ensured safe and efficient daily operations of several rides

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, XD

Web Development

HTML, CSS, WordPress, SharePoint, Bootstrap, Tailwind, WCAG 2.0

Writing

Copywriting, editing, revising

Illustration

Traditional, digital, vector

Photography

Photography, editing/retouching

SOFT SKILLS

Intrapersonal

Work ethic
Attention to detail
Problem-solving
Initiative

Interpersonal

Leadership
Communication
Teamwork
Adaptability

PERSONAL PROFILE

Detail-oriented digital media designer with a remarkable work ethic and a passion for problem-solving. Possess a wide array of skills in motion, graphic and UX design, and knowledgeable about psychology and research methods. Natural leader with previous experience working in communications and marketing.

CONTACT

 [Portfolio](#)

 (647) 261-5502

 mg.chloe.letendre@gmail.com

 [Chloé Letendre](#)

AREAS OF FOCUS

MOTION design

GRAPHIC design

UX design

LANGUAGES

FRENCH Native proficiency

ENGLISH Full proficiency

HOBBIES

Sewing

Reading

Volleyball